Lee Aldridge

Keynote Speaker, Brand Strategist,
and Thought Leadership Writer



Brand Strategy • Thought Leadership • Website Strategy



Talk Style & Approach

Founders, executive directors, & leaders of mission-driven organizations.

Lee speaks the way she works: straight talk, said so people get it. She was called "uncontained" as a child because she said what she saw. Today that gift helps leaders say what they see too. Expect real stories, a few laughs, and practical steps your audience can use the next morning.

Speaking Topics & Transformation

Adaptable to keynotes, workshops, break out sessions

- **Why Brilliant Leaders Stay Unheard.** Say what you stand for in one sentence.
- **How to Get Cited by AI.** Six changes that get your expertise into AI answers.
- **In a Feed Full of AI, the Real Voice Wins.** Turn one conversation into a month of content.



Lee Aldridge is an engaging, passionate speaker with branding strategies that truly empower. Her confidence shines from years on stage, and she communicates usable branding insights that help you build a business you love." - Jacqueline Morasco, Spirited Practice



Now booking keynotes, breakouts, & online trainings for 2027.

Call or text 919.949.7012 · lee@soulstorycreative.com | soulstorycreative/speaking